





Aloha! We are now entering the third year of PhotoCon Hawai'i, and it is my great pleasure to welcome back all of the new and returning participants to this extraordinary event. For the third PhotoCon Hawai'i will provide a forum for education, expert analysis, and hands-on training for amateur and professional photographers alike. It continues to showcase itself as an exceptional informational and trade event for photographers and videographers of all skill levels and backgrounds.

The producer of PhotoCon Hawai'i, Ric Noyle, deserves special recognition. Ric has once again orchestrated an opportunity that will allow our local

photographers and videographers to experiment with the newest technology, and learn from experts and world class speakers.

Meanwhile, PhotoCon's annual photo contest has showcased some of the best Hawai'i has to offer in both professional and amateur photography.

Last year's winner, Cody Roberts, an aspiring photographer from Ha'iku, captured our imagination and our hearts with his photo described in part as "Wonderment." It captured a lonely traveler viewing Haleakala through a break in the clouds. Isaac Stocks' "Galaxy rising" was equally spellbinding, showing a unique and beautiful view of a lava glow under the Milky Way. And Aj Jaeger, a professional hobbyist from Kailua, showed us a view of kalo growing in the lo'i at Ulupo described as,

"Reflections of Kalo," a view that turned the kalo into a dense forest, and make us question our own perspective. All of these works were inspirational and were submitted as part of this fantastic photo contest.

I know that this year's PhotoCon will once again showcase the best of the best in Hawai'i photography and videography. In this new technological age, photographers and videographers are among the most important story tellers we have, and their work will inform the world's view of our home for generations to come. I look forward to the exciting offerings of this year's PhotoCon, and have no doubt it will once again be a resounding success.

Mayor Kirk Caldwell



Welcome to the Third Annual PhotoCon Hawai'i!

PhotoCon Hawai'i could not be possible for all of us to enjoy without a few really special people. I'd like to gratefully acknowledge... these kind souls who guide, coax, correct, nudge, nurture, and, most importantly, laugh with me while helping to build the best photo and video convention possible –

Denise, my wife (and better half), who endures my need to talk about PhotoCon almost 24/7/365. And, who encourages me to maintain my vision and direction even when both of those drive her crazy.

Theresa Ang, a lady the universe kindly sent to me, who alleviates my struggling with google docs, mail chimp, social media, and juggling my schedule. Most importantly, she holds my feet to the fire and makes course corrections when I drift from my North Star or myriad of priorities.

Zak, my son, who is my own secret marketing weapon, who also recognizes my vision and helps to expand and improve it.

Francis Mau, my dear friend and web guru, who exhibits inexhaustible patience in the face of my constant adjustments to original plans and gear changes mid-thought; creates copy past deadline, accommodating last-minute ideas, and sometimes, even complete reversal of direction.

Roann Gatdula, whose creative and graphic skills birthed our brand identity. And who, from the get-go, understood our design needs, jumped in feet first, and brought great energy and a consummate skill set.

Paul Lam, President of Media Buy Paul, is like having our personal whirlwind machine to create results. His years of marketing and media experience have provided much-needed guidance and counsel.

Finally, Emily Latimer, our dynamic Public Relations resource, whose contacts are beyond imagination and who always presents me and PhotoCon Hawai'i in a professional, succinct, and elevated manner.

This year's line-up of incredible Exhibitors and Speakers will provide insight to what tomorrow holds in store for our industry. These presenters, all experts in their chosen field, bring opportunities that will enable us all to learn new creative skills, improve and innovate our techniques, review new products, and understand emerging technologies.

All of our Workshop Speakers bring a wealth of passion and skill to share with each and every attendee. This is an all-too-rare opportunity to mingle one-on-one with "like-minded" creative masters who have reached the top rung of their profession.

Lastly, even with all these wonderful people helping PhotoCon Hawai'i to grow and prosper, we could not possibly exist without all of the creative and enthusiastic attendees. We thank each one of you for your overwhelming support and pledge to do all we can to bring you the very finest event possible.

Shoot loose, edit tight.

Ric Noyle

Mahalo to our Judges



Sean P. Dee

Outrigger Hospitality Group
Executive Vice President &
Chief Marketing Officer



Alan Low

Alan Low Design
Graphic Designer
Chief, Cook & Bottle Washer



April Rutherford

Anthology
Senior Vice-President
Executive Creative Director – Advertising



Cody Roberts

Professional Photographer
2018 Essence of Hawai'i 1st Place Winner



David Ulrich

Professor and Co-Director
Pacific New Media Foundation



The Essence of People in Hawai'i

About this years Photo Contest

Hawai'i truly is a great place to live. Being a photographer in Hawai'i makes it just that much better. Of all Hawai'i's attributes, it is her people that are, essentially, her greatest asset. It is their capacity to accept and blend cultures so effortlessly that underlies all that we enjoy about these islands. This year's Photo Contest will give us the opportunity to celebrate that innate ability with our theme "The Essence of the People In Hawai'i".

Our impressive total of 562 Photo Contest Entries this year contained many images which could easily have won. The submissions were all thoughtful and beautiful, making the Judges final selection extremely difficult. In this photo journal we have shown the very epitome of spectacular imagery our winning contestants contributed.

First Place



Photographer
Anthony Consillio

Profession
Professional
Photographer

Hometown
O'ahu

Location
O'ahu

About the Photo:

The dancers' movements spinning through the strip of light caught my eye as I watched from above Center Stage in Ala Moana.

Second Place



Photographer

Darcy Fiero

Profession

Professional
Photographer

Hometown

O‘ahu

Location

Hawai‘i Island

About the Photo:

Army National Guard Corporal Aven Santiago monitors the highly toxic sulfur dioxide levels behind Leilani Estate’s Fissure Eight. Minutes later the wind direction changed and, despite wearing respirators, we were quickly escorted out of the area.

Third Place



Photographer

Elyse Butler

Profession

Professional Photographer

Hometown

O‘ahu

Location

O‘ahu

About the Photo:

Freediver Krista Jaspers blows a bubble ring in the ocean off Waianae, Hawai‘i.

Waikiki Beachcomber by Outrigger Award

Recognizing unique creativity in an ocean environment



Photographer

Christa Funk

Profession

Professional
Photographer

Hometown

O'ahu

Location

Kahuku

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Photographer

Renny Pang

Profession

Amateur

Photographer

Hometown

Mililani

Location

O'ahu

**Photographer**

Brenton Arakaki

Profession

Amateur

Photographer

Hometown

O'ahu

Location

O'ahu

**Photographer**

Richard Drake

Profession

Professional

Photographer

Hometown

Kailua

Location

O'ahu





Photographer

Aiden Hoy

Profession

Amateur
Photographer

Hometown

O'ahu

Location

Kaua'i



Photographer

Anna Baudouin

Profession

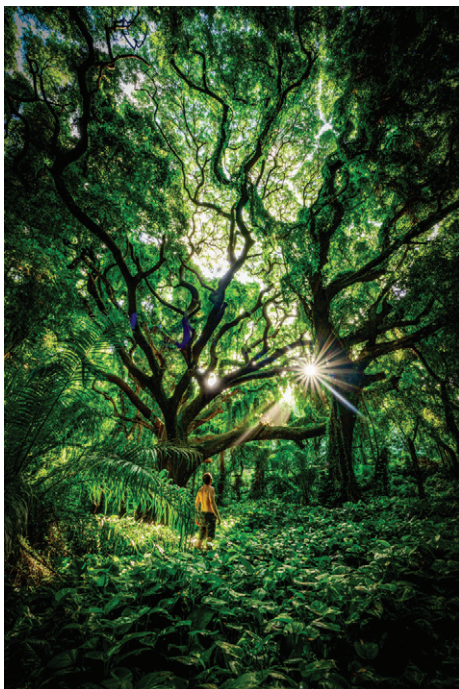
Amateur
Photographer

Hometown

Honolulu

Location

O'ahu



Photographer

Chris Archer

Profession

Professional
Photographer

Hometown

Makawao

Location

Maui



Photographer

Brian Daniel

Profession

Photographer

Hometown

O'ahu

Location

O'ahu



Photographer
Brian Daniel

Profession
Photographer

Hometown
O'ahu

Location
Maui



Photographer
Anthony Consillio

Profession
Professional
Photographer

Hometown
O'ahu

Location
Maui



Photographer
Aaron Lynton

Profession
Professional
Photographer

Hometown
Maui

Location
Maui



Photographer
Andy Stenz

Profession
Professional
Photographer

Hometown
Honolulu

Location
O'ahu

Photographer

Ross Akiyama

Profession

Amateur

Photographer

Hometown

O'ahu

Location

O'ahu

**Photographer**

CJ Smith

Profession

Professional

Photographer

Hometown

Honolulu

Location

O'ahu

**Photographer**

Ryan Chang

Profession

Amateur

Photographer

Hometown

Honolulu

Location

O'ahu



Photographer
Anthony Consillio

Profession
Professional
Photographer

Hometown
O'ahu

Location
O'ahu

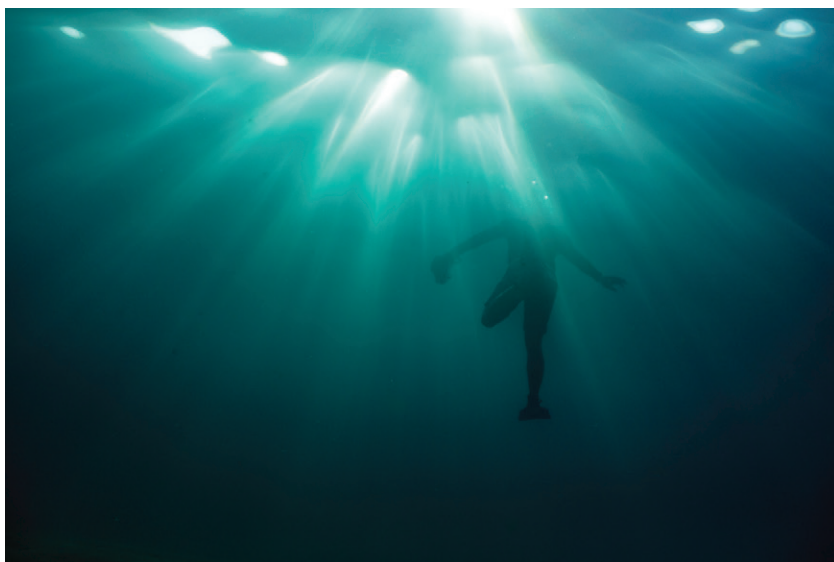


Photographer
Aaron Eskaran

Profession
Professional
Photographer

Hometown
Honolulu

Location
O'ahu



Photographer
Christa Funk

Profession
Professional
Photographer

Hometown
Kahuku

Location
O'ahu



Photographer

Christa Funk

Profession

Professional
Photographer

Hometown

Kahuku

Location

O'ahu

**Photographer**

Jason Jacobs

Profession

Amateur
Photographer

Hometown

O'ahu

Location

O'ahu

**Photographer**

John Stahl

Profession

Amateur
Photographer

Hometown

Kailua

Location

O'ahu



Photographer

Jordan Jenkins

Profession

Amateur

Photographer

Hometown

O'ahu

Location

O'ahu



Photographer

Ryan Sakamoto

Profession

Professional

Photographer

Hometown

O'ahu

Location

O'ahu



Photographer

Louise Lucas

Profession

Amateur

Photographer

Hometown

Leaha, Kalihi

Location

O'ahu



Photographer

Dominique
Kahale-Webster

Profession

Amateur
Photographer

Hometown

Kailua

Location

O'ahu

**Photographer**

Louise Lucas

Profession

Amateur
Photographer

Hometown

Leaha, Kalihi

Location

O'ahu

**Photographer**

Diana Saycon

Profession

Amateur
Photographer

Hometown

Honolulu

Location

O'ahu



Photographer

Jason Smith

Profession

Amateur
Photographer

Hometown

Ewa Beach

Location

O'ahu

**Photographer**

Ryan Sakamoto

Profession

Professional
Photographer

Hometown

O'ahu

Location

O'ahu

**Photographer**

Shawn Saucedo

Profession

Amateur
Photographer

Hometown

San Bernardino

Location

O'ahu



**CONGRATULATIONS AND ALOHA
TO PHOTOCON HAWAI'I ON YOUR THIRD YEAR**

We wish you continued success and happy attendees.

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Photo by Philip Thurston

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PHOTOCON EVENTS

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Thursday 9/5 6:30pm - McKinley HS Auditorium
KEYNOTE: National Parks at Night by Gabriel Biderman

Friday 9/6 12pm - Neal S Blaisdell
**Night Photography: How to get the most of your
experience under the stars**

Sunday 9/8 - Neal S Blaisdell
8:30-9:30am PHOTO WALK: See in a New Way, with the Lensbaby
11:30am-12:30pm SEMINAR: Beyond the Milky Way



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